



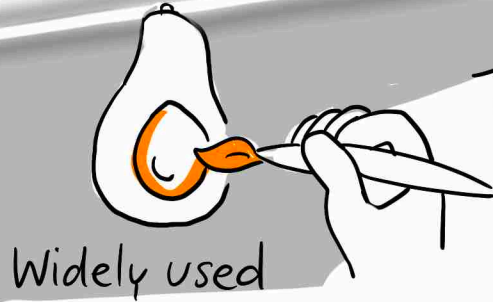
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# The AI Revolution has started

Generative Pre-trained Transformer

## Chat GPT

Generate Content  
... Ideas  
... Code  
to work on to speed up



Widely used

## Generative AI

## European AI Act

horizontal regulation

Rules in 4 Risk categories

⚡ High risk:  
Education  
▷ high demands on data quality

## Act on Copyright

"Data publicly available may be used for machine learning"

ADD COMMENT:  
<> "THIS TEXT MAY NOT BE USED FOR MACHINE LEARNING" </>

the moral machine

TYP03

Definition

**AI** automates human decision making

AI is Integrated in everyday applications

## You need an AI-Strategy

- 1 Fokus on a problem  
uncertainty costs speed up decisions
  - 2 Educate whole staff  
... in your customers value chain  
Integrate AI in your internal value chain
  - 3 You need data  
find potential use-cases
  - 4 & IT Infrastructure
- Define KPIs

## How to leverage AI in an ever competitive business world

Machine Learning

finds patterns

Examples