

WORST PRACTICE



Time to Market

Team

Psychol. Safety

Customer Focus

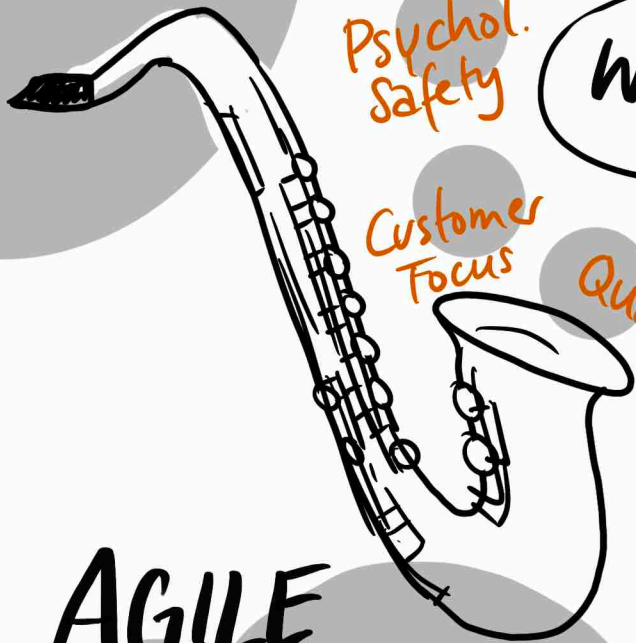
Quality

Effic.

Comm

Effect.

Why?



How to fail your agile transformation successfully

No Vision



My USP?

Who is my customer?

Change the future of your customer for the better

EMPLOYEES FIRST

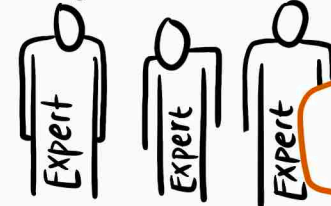


Deliver first



Marc Löffler

LET'S BUILD A SILO

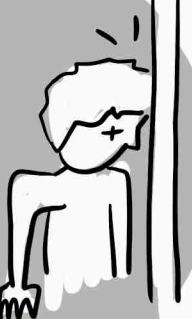


ZOMBIES

Trust

leave comfort zone

Use your brain



AGILE

is a MINDSET

Shortens the feedback-loop

means challenging yourself to be better



FAKE AGILE

≠ Scrum

not about the TOOLS

It's about the PEOPLE

His/her headache?

Top 3 Features

What is in your fridge?



EVERY ORG IS UNIQUE